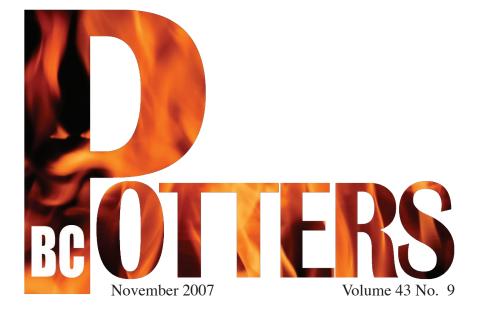
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Public Art in Australia

You may have read articles written by Sheila Morissette in recent newsletters about the Claynadians trip to Australia. This article will describe the many and varied public art pieces we viewed there, primarily in Melbourne and Sydney.

Australia invests heavily in the arts and the city of Melbourne is especially impressive with its abundance of gigantic public art projects. Many of these large stainless steel sculptures are located in the Docklands Park Harbour Esplanade and decorate several of the bridges that span the harbour. A particular favourite is shown here (Images 1 & 2.) This structure represents the aboriginal people's traditional fish trap.

The Travellers reflects the story of Australian migration. Stainless steel sculptures represent the people who entered Melbourne over the Sandridge Bridge. (Images 3 & 4)

Cow Up A Tree is a large sculpture inspired by a violent flood which swept cattle into trees in Gippsland, Victoria. (Image 5)

Reed Vessel by Virginia King, 2004, is a huge boat-shaped stainless steel sculpture on top of two A-frame walls that people can walk through. The walls have snippets of poetry and cascades of running water that produce steam when they hit the pond. (Image 6)

100 Great Australian Entertainers of the Past Century, (including Russell Crowe, Crocodile Dundee and Dame Edna), is a gigantic mosaic community public art project in the Docklands area of Melbourne. (Images 7 and 8)

There were many more exciting public art pieces.

Australian aboriginal art is unique and highly symbolic and we enjoyed visiting many galleries devoted exclusively to native art



continued on page 7...

Gallery of BC **Ceramics**

www.bcpotters.com

Brenda Beaudoin,

Gallery Manager galleryofbcceramics@bcpotters.com 604.669.3606

> **Hours** 10 p.m.to 6 p.m.

Gallery Assistants

Sarah Belley, Roxanne Gagnon, Marisse Aquilar and Samantha MacDonald staff@bcpotters.com

Gallery Committee

Maggi Kneer Sheila Morissette Pia Sillem Jinny Whitehead Celia Rice-Jones



November Gallery Update

October was eventful at the gallery: we were closed mid-month for ceiling repairs (fortunately no ceramics were damaged!) due to water damage. Building maintenance and removal of the pesky rodents that were calling the gallery home were also addressed and solved. Yikes! We are now patched up and ready for the holiday crush.

Sandra Dolph's **Boundaries** ceramic wall relief exhibition was a true delight. It's always interesting and discussion-provoking when we have a show that stands out from regular inventory and gives gallery patrons a broader scope of ceramic possibilities.

Customer Appreciation Sale:

Twenty-five percent off all ceramics in stock: Saturday, Nov. 17!

Expanded Opportunities for Members

Starting January 2008, the gallery will expand sales opportunities for all individual PGBC members at the gallery. As with the mug wall open to all members, we will create a new hanging tile wall section open to all members.

Tiles must be: all ceramic, flat 6" square, values between \$35 and \$95, ready to hang with appropriate secure hanging hardware on the back, codes start at number 700 and—of course—meet gallery quality controls. Why a size guideline of flat 6" square? So we can create a permanent visually pleasing display area in the gallery that will allow staff to simply and quickly display all members tiles, just like the mug wall. Why a price guideline? To encourage gallery-quality tiles.

Gallery Jury Fee

The PGBC Board of Directors has approved a gallery jury fee of \$10, starting in 2008, for both gallery retail submissions in the spring and gallery exhibition submissions in the fall.

President's Message

I don't know about you, but I am beginning to feel that hint of panic growing inside me as we approach the big sales season of the year. The kiln barely has time to cool down before it is packed again with the next load.

Along with getting things ready for the sales, I am busy sorting through and pricing donations for our fundraiser at the Lougheed Town Centre Nov. 3. I am too busy to say anything more than to wish everyone good luck with their upcoming studio and craft fair sales.

Exchange Rates: Effects on Pricing For Local Retailers

With the massive changes in the exchange rate between the Canadian and U.S. dollars, it's time to share some insight as to how it is affecting the prices you are currently paying with your local ceramic supply retailers. With the exchange rate now hovering around par, many people are expecting our prices to mirror U.S. list prices. While prices are indeed being adjusted downwards, there are several factors that retailers must take into account.

First, let's take a look at what a simple shift in the cost of any item does to the profit of that item. For example, let's say that a single potters rib used to cost the retailer \$10, and now has dropped to \$8 because of exchange. *(See Table 1)*

While the retail store is now paying \$2 less for the rib, if the retail value is simply adjusted downwards in proportion, then the retailer ends up losing \$1 of net profit on each sale. Trying to pass on the savings has resulted in a loss of 20% profit.

Now, the previous example is very simple and leaves out that a retailer has expenses to pay. If we take basically the same example as above, but add in some zeroes to get the financials of a full year's sale. (*See Table 2*)

Example (A) is showing business before the strong Canadian dollar came along. Example (B) shows a lowered cost of goods due to exchange, exactly like the first set of examples (notice that company (B) is now in debt). In order to keep the doors open and pay staff, example (C) shows the retailer raising its mark up to 162% to try to regain its profit. If consumers now take their business directly to the U.S. in pursuit of lower prices, then the Canadian retailer now has lower total sales, and even with their increased mark up, the profit is still evaporating, as you see in example (D). At this stage, Canadian retailers have to make a difficult decision of whether or not to remain business.

While this is an overly simplified example of a Canadian retailer, the concepts are a real cause for concern. If retail prices are dropped then we have less operating budget to pay our staff, which prompts us to raise retail prices to offset this. Raising prices can encourage shoppers to head to the U.S. to buy their goods there and this then lowers the operating budget again! All of this price juggling will continue, but always with a balance in mind; creating lower prices for retailers to keep shoppers in Canada, but high enough to maintain a profit so that the store stays in business.

Table 1

Cost of Goods	(the landed cost which the retailer paid for the item)	\$10.00	\$8.00
Mark up	(the margin or multiplier used to set retail values)	150%	150%
Gross Revenue	(the amount of money made before expenses)	\$15.00	\$12.00
Operating Budget	(= Gross Revenue - Cost of goods)	\$5.00	\$4.00
Expenses	(Examples are: staff, rent, utilities, repairs & advertising)	0	0
Net Profit	(= Operating budget - Expenses)	\$5.00	\$4.00

Table 2

	(A)	(B)	(C)	(D)
Cost of Goods	\$1,000,000	\$800,000	\$800,000	\$700 , 000
Mark up	150%	150%	162%	162%
Gross Revenue	\$1,500,000	\$1,200,000	\$1,296,000	\$1,134,000
Operating Budget	\$500,000	\$400,000	\$496,000	\$434,000
Expenses	\$425,000	\$425,000	\$425,000	\$425,000
Net Profit	\$75,000	- \$25,000	\$71,000	\$9,000

The last factor that I wanted to discuss is the way in which freight has been swallowing up the gains made by our favourable exchange rate. Fuel rates have skyrocketed over the last couple of years and this has increased the cost of a box of clay in two main areas: firstly, the manufacturers are paying more for the raw materials which they use to mix their pugged bodies from, and secondly, the retailers are paying higher freight rates to import the finished pugged clays. Unfortunately, since the exchange rate lowers prices by a percentage, the inexpensive items like clay and raw materials are only dropping in cost





THE MAD POTTER

#6 - 3071 No. 5 Road, Richmond, BC (Near Bridgeport) Tel: 604.244.3734

Store Hours: Tuesday to Saturday 10am to 6pm

Clive Tucker's 911 Kiln Rescue Service Techno Tip: Website Galleries

Clive Tucker has been fixing kilns at the Port Moody Art Centre for the last seven years and boy is he good at it. So at last he's decided to share his knowledge and experience by offering this fabulous service to you. He will come and fix your kiln. He has experience in soft brick and kiln lid repair, installing new switches, new elements, kiln sitters, new relays and computer control.

Call him to oust your Kiln Gremlins.

\$45 /hour plus parts (Minimum 2 hours) Serving the Lower Mainland: UBC to Maple Ridge and North Vancouver to Richmond. (locations outside this area subject to travel costs)

Clive 604.931.2008 ext:106 or email: clivetucker@shaw.ca

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Here is some info about an easy gallery format for websites! I don't do my own website stuff, as I have no time and no tech skills. Instead, I have a great guy who takes care of that; however, I have always found it annoying that every time I want to add new images to my site I have to pay himto do it for me. My website often got neglected for this reason, and updates to my gallery were not timely. This seems to be a common problem among those of us who are not web-design savvy.

The solution to this problem? My web guy found this great software package which he integrated into my site that I can update myself—VERY EASILY—and it works like a charm! It's user friendly and looks pretty good on the site.

The best part for me as a potter is that I now simply open the kiln, take a few digital photos of the pieces I like best, then go over to the computer, upload them, *continued on page 8...*

Workshops at the Surrey Art Gallery

Fall 2007

Guest Artist: Alwyn O'Brien Surface Decorating Workshop

Join exhibiting artist Alwyn O'Brien for a demonstration-based workshop on silkscreening and surface transfer techniques for clay. The workshop will begin with an illustrated artist talk in which O'Brien will discuss the conceptual and technical development of her work in the exhibition Mobile Structures: Dialogues Between Ceramics and Architecture in Canadian Art.

1 Session \$20 | Sat, Nov 24, 1 - 4pm | #570379 Mobile Structures continues at the Surrey Art Gallery to December 16. Exhibition information: www.arts.surrey.ca (Surrey Art Gallery/Exhibitions/Current)

Guest Artist: Cindy Morrison Fountain Making Workshop

Create a tabletop fountain for your home or garden. No previous clay experience required. 2 Sessions \$94 | Sun, Nov 18 & 25, 10am - 4pm | #557365 Fee includes clay, firing and glazes. \$25 payable to instructor for pump and tubing.

Kiln Operations Workshop

Learn all about electric kiln operations from an experienced pottery instructor and kiln manager. Topics include: kiln loading and stacking, firing schedules, cones and temperatures, trigger adjustments, troubleshooting, maintenance and safety. 1 Session \$21.75 | #555285 Sat, Nov 17, 10:30am - 1pm Instructor: Murray Sanders

Ceramics Open Studio

Visit the Mobile Structures exhibition and then drop in to the Ceramics Studio for a hands-on opportunity to respond to what you experienced! No previous clay experience is required as instructors will be on-site to assist, so it's a great chance to introduce a friend to the wonders of clay. Free Sat, Nov 3, 12noon-4pm Sun, Nov 4, 12noon-4pm



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Canada Council for the Arts





Conseil des Arts du Canada

BRITISH COLUMBIA ARTS COUNCIL



Alwyn O'Brien, Plenty of Sky (Garniture Series), 2006 On exhibit in Mobile Structures: Dialogues Between Ceramics and Architecture in Canadian Art

Registration deadline: 4 days prior to workshop start date

REGISTRATION 604-501-5100 | www.register.surrey.ca



13750 - 88 Avenue 1 block east of King George Hwy 604-501-5566 www.arts.surrey.ca

Woodfiring in Australia

Last year I wrote about my experiences on a three month Residency at Sturt Craft Centre and currently you can read about the more recent down-under adventures of Sheila Morrisette and her group. Oz is a remarkable place and the people are great!

Celia and I will be returning to Sturt for Easter 2008only 6 months away-for a major International Woodfire Conference. There will be exhibitions, presentations, workshops and, of course, firing of the three kilns. One of these is a small Ogama type built by Svend Bayer and Paul Davis, designed specifically for firing Oribe style ware. Yasuo Terada, fourth-generation Oribe potter from Japan will be firing that one and conducting workshops.

For full information on the conference go to http:www.sturt.nsw.edu.au/event.htm

In addition, Steve Harrison who is just up the road from Sturt and has a wonderful studio, has just had another major exhibition of his exquisite pots and written a seminal article about them and his philosophy (to be featured in a coming issue of BC Potters.) There was an earlier article by him last year.

If you have any questions you can contact me 604.522.8803 or keith@wildricestudio.com (P Keith Rice-Jones



Book Review: Transitions of a Still Life

Hot off the press, with quoted conversations and correspondence as current as March 2007, is a comprehensive critical work as elegant as Tam Irving's ceramic works. *Transitions of a Still Life: Ceramic Work by Tam Irving* is the work of Carol E. Mayer, senior curator at the University of British Columbia (UBC) Museum of Anthropology and founding president of the Northwest Ceramics Foundation. *Transitions* begins with early influences on Tam Irving's work as an influential ceramic artist and closes with his most recent works; in between are sections on his studio years, investigation of local materials and teaching years at the Vancouver School of Art/Emily Carr.

There are two reasons why *Transitions* is a keeper. It allows me to continually revisit Tam Irving's recent retrospective exhibit at the Burnaby Art Gallery, and in Carol Mayer's body of work is a collection of touchstone ceramic images surrounded by a crucial conversation about the ceramic art form. It is difficult to separate the writer from the subject of the book because Mayer's text brings Tam Irving to life so vividly and the photographs create a vibrant presence of the works.

Transitions is a highly readable documentation of Tam Irving's artist journey, a journey to find his voice and location in his ceramics practice. Mayer includes conversations that precariously situate him between the Bauhaus School of Design and the Bernard Leach Pottery Studio. She explores Irving's need to find and work in that sense of place and describes how he investigated the geological elements of his location, a location where he dug deeply. Whether Carole Mayer is making meaning of one of Tam Irving's honest brown jugs or a bravely balanced rocking bowl, she keeps one essential element about Tam Irving central to her writing: "He produced vessels that were inspired by curiosity about the world around him."

According to Tam Irving, "the beautiful pot is something that you arrive at almost by chance," but a life time achievement of well-formed ceramic objects, sometimes utilitarian and other times aesthetic, objects made from local materials, referencing architectural form and solutions to technical challenges is not arrived at by chance. This is the work of a persistent and inspired artist,

a pervasive message in *Transitions*. In addition, the elegant container of words, photographs, ideas and critical conversation is not a product of chance arrival—we waited a long time for Carol Mayer's latest body of work.

Phyllis Schwartz

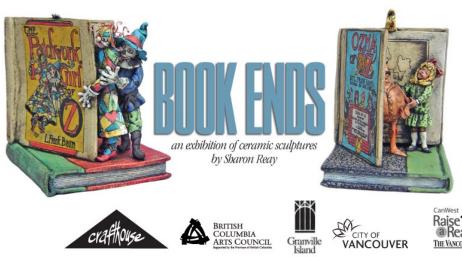
Transistions of a Still Life: Ceramic Work by Tam Irving

Carol E. Mayer Anvil Press/Burnaby Art Gallery (2007) Available at the Gallery of BC Ceramics

BC In A Box: FingerPlay 2008

As we are getting many questions about FingerPlay, we've decided to include a link for you. Click on <u>BC Potters Events</u> to be routed to the Events Page. You'll find all the info and Entry Form near the bottom of the listing.

Don't forget, BC In A Box entry is open to all individual members (limited to one entry per artist) and required to fit specific dimensions: maximum 6"x6"x6". Have fun and contact us if you have any questions: contact Niki Berry at events@bcpotters.com



Opening reception: 6 – 8 pm, November 1st **Exhibit:** November 1st to December 2nd, 2007 **Crafthouse Gallery** (Crafts Association of B.C.) 1386 Cartwright Street, Granville Island, Vancouver, B.C. **Gallery hours:** 10:30 am – 5:30 pm daily

 CanWest
 A percentage of the sales will

 Image: CanWest
 Be donated to: The Vancouver Sun

 The Vancouver Sun
 Raise-a-Reader campaign.

continued from page 1 ...

along with other art galleries and museums. (Image 9 of totems)

Some months prior to leaving for Australia, I applied for a Canada Council Travel Grant. These grants of up to \$2,500 are awarded every three months and can be applied for online at www.canadacouncil.ca.

I was initially told that they would like to give me the grant but they just didn't have the budget available. On my return from Australia, I had a pleasant surprise—a letter saying that they had reshuffled their budget and I had received the grant after all!

Connie Glover

Image 9, Totems

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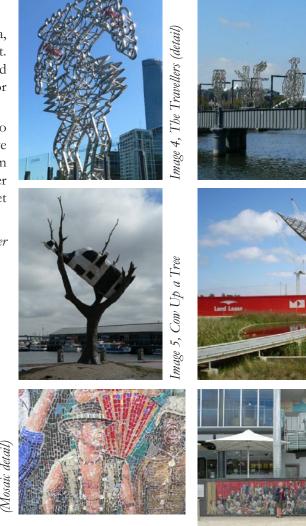




Image 6, Reed Vessel

Image 3, The Traveller.

Two Workshops With Robert Barron Coming to the Shadbolt Centre February, 2008

Robert Barron's extensive world travels have given him a wealth of knowledge in the field of ceramics. For five years he traveled to potteries throughout New Zealand, North America, England, Europe and South Korea, visiting Michael Cardew, spending time engaged as an apprentice at Cornwall Bridge Pottery in Connecticut and frequenting workshops, art schools, galleries and museums.

In **Robert Barron: Direct From Down Under**, Robert shares images and his unique experiences from these travels with us - from firings, pots, kiln building and design (including kilns from Korea and Japan,) the making of Onngi (Korean storage) pots, as well as "*Bizarre Spanish Throwing Techniques*". He will be making some large pots as well as more intricate pieces, while talking about the creative process, travel, inspiration and a philosophical approach to making work.

Having studied wood firing in many countries and from firing his own 1,000 cubic foot kiln at his Gooseneck Pottery in Kardella, Australia, Robert is also certain to bring a whole new perspective to the firing of our OMBU kiln, in the workshop: **Wood Firing With Robert Barron**. (Check out his website at www.gooseneckpottery.com) For this workshop, bring cone-10, bisqued pots to fill 4.0 cubic feet of kiln space.

Early registration is highly recommended for both these workshops, in order for us to confirm travel arrangements.

Call 604.291.6864 for more information or to register for the following workshops:

Robert Barron: Direct From Down Under

Sa/Su, February 23/24, 10:00 a.m. – 4:00 p.m. \$84.80

Barcode: 146897

Wood Firing With Robert Barron

Th/F/Sa/W, March 6/7/8/12, times vary \$318.00

Barcode: 146898



continued from page 3...

a few pennies and are being raised up due to freight by \$1 to \$2. Expensive items like wheels and kilns are the where the savings are because they can drop \$100 or more with the exchange, but they will only raise \$2 to \$5 because of freight.

I would like to assure potters that we are responding to the changing dollar, and I encourage you to check into local prices before going to the U.S. Like the examples shown, Canadian businesses need your support and are willing to fight for it. It is a buyers market for "big ticket" items, so ask your retailer for a quote (and tell us that you are shopping around), and we will do what we can to save you from the expense and hassle of cross border shopping.

Remember: if you buy something in the United States, travel time, border waits, C.S.A. inspection, duty and warranty fixes are all hidden extra costs which you may not have anticipated.

Craig Charlesworth, Manager, Greenbarn Potters Supply



continued from page 4...

and there they are: priced and shiny new on the website in tenminutes! No muss, no fuss. It's easy to just drop them in and label them, and easier to view them: you just mouse over the enlarged pics for the label to drop down and you get two lines, one for the title, and one for description (which is where I insert the price.)

My web guy even did all the set up to get me going! The only thing we are working on now is whether we can make the thumbnails a bit larger.

Check it out: you can see the gallery format on my website at www. greendalepotteryandcountryguesthouse. com/gallery.htm

If you are interested in the software, you can find it at www.slideshowpro.net *Holly McKeen*

POTTERY & ARCHAEOLOGY TOUR OF SOUTHWEST ENGLAND

Alan and Gillian McMillan have once again organized a holiday in England, primarily for potters.

The tour is planned for next Spring, May 25 - June 6, 2008 and will start and end in London.

It is scheduled at that time of year for lovely weather and to avoid the peak season cost.

We plan to visit the **studios of Walter Keeler**, **John Leach and several others**, Fine Craft Galleries and take walks around interesting archaeological sites and castles in the West Country.

The comfortable journey in a 24-seater coach will take us to **St. Ives, Salisbury, Wells, Bath, the Wye Valley and Stoke-on-Trent** to see Pottery Museums and factories.

Accommodation in good quality hotels, most meals, all transportation and all entrance fees are included.

If you would like to know more please e-mail or phone us for a full itinerary and price. Let us know soon if you are considering joining this unique holiday. *Registrations close at the end of the year*.

> Gillian McMillan mcmillan@sfu.ca 604 937 7696

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2007 Member Studio Sales



Creek Clayworks Christmas Pottery Sale and Studio Open House

Elaine Futterman and Mike Allegretti invite you to join them for lots of pottery and tasty goodies!

Dec. 1 and 2, 10 a.m. to 5 p.m. (both days) 1738 Lockyer Road, Roberts Creek (on the Sunshine Coast) 604.885.2395 creekclayworks@armourtech.com

Studio 3

Joan Barnet, Hsiao Chen Peng, Jinny Whitehead

East Side Culture Crawl November 16 to 18 265 – 975 Vernon Drive, Vancouver 604.708.3390

www.eastsideculturecrawl.com

Inspired by Nature: Cathi Jefferson and photographer Andy Chamberlayne

The Silk Purse,

1570 Argyle St., West Vancouver (on the sea wall)

Tues., Dec. 4, noon to 5 p.m., Opening 6 p.m. to 8 p.m Wed., Dec. 5, noon to 5 p.m. (closed Thurs.) Fri., Dec.7, noon to 5 p.m. Sat., Dec.8, 10 a.m. to 5 p.m.

COMOX VALLEY POTTERS CLUB ANNUAL CHRISTMAS SALE

Nov 24, 11a.m. – 4 p.m.

Florence Filberg Centre, 411 Anderton, Courtenay

Over 20 tables of functional, beautiful pottery, in stoneware and porcelain, including decorative raku. Tea coffee/juice and home baked goodies, included with \$1 admission (also enters you in pottery door prize.)

250.334.3706 for details.

FABULOUS SALE A collection created by the Aberthau Potters Club. The work of over 50 artists.

West Point Grey



Saturday December 1 , 2007 10 AM - 4 PM 4397 West 2nd Avenue Vancouver





More Member Studio Sales

Jane Wolters Pottery Christmas Show & Sale

Friday and Saturday, November 23 & 24, 10 a.m. to 5 p.m.

9002 Chemainus Road, Chemainus, BC (between Nanaimo and Victoria, on Vancouver Island) http://members.shaw.ca/wolterspots

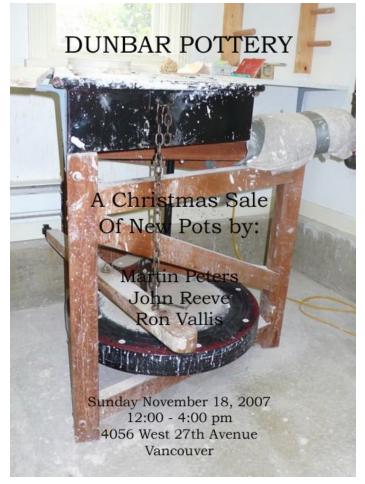


Ann Semple (Clayfoot Crockery) Annual Pottery Sale and Open House

in conjunction with the **Stinking Fish Studio Tour**

Friday, Saturday and Sunday Nov 23 – 25 from 10 a.m. to 4 p.m.

4531 Lindholm Road Victoria 250.478.2341



Greendale Pottery:

Cruise our Christmas Craft Crawl

Nov 23, 24 and 25 from 11 to 5pm.

On Craft Crawl Days, seven local shops are open to tour, including pottery, soaps, antiques, collectibles, jewellery, photo arts, as well as a wonderful organic cafe with coffee and lunch specials!

Laura Lee Way Laq pottery at the Sto:lo Artisan Gallery is part of the tour!

It's a great way to spend a day, and while you're out here in the Chilliwack area for the Christmas Craft Crawl, Holly at Greendale Pottery can give you directions to four other potters in the area as well! For a map and more information, check out the coming events page at www.greendalepottery.com

Clay Lines Celebrating Success in Our Community



Poplar Studio Artist Honoured

Keith Lehman's chopstick bowl design has been selected for an Honorable Mention in **Thinking outside the Bowl**, the first annual Pottery Making Illustrated Readers contest. It will be featured in the November/December issue.

Unclassifieds

7 cu. ft. Gas Kiln for sale \$600.

240,000 BTU/hr Olympic Torchbearer downdraft kiln, model 2327G w/ burner and ignition system. Fires to cone 10. Has model K10 Kiln sitter. Located in Kelowna. Contact Marjorie (250)765-3265 or mehopkins@telus.net

Wanted: Used Hardbrick.

Especially hi-alumina straights-AND INSULATING BRICK:K-23, K-25 or K -26 straights:unbroken and in decent shape. I am building a two-chamber wood-soda kiln and am especially looking for those old CRANE "I" SHAPED hardbricks around 16 or 18 inches tall. 250.226.7747 or mythopoeicpottery@hotmail.com

Wildrice Studio Christmas Sale

16th Annual Open House/Studio

Nov 17 and 18[,] 10 a.m. to 5 p.m.

- Great deals on end of lines, one offs and good seconds
- Reductions on regular stock
- Sculptures and garden pieces at cost

Keith and Celia Rice-Jones look forward to seeing old friends and making new ones over coffee or a glass of wine and nibbles.

8072 11th Avenue, Burnaby,

604.522.8803 www.wildricestudio.com





Potters Guild of BC Board

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Sheila Morissette, Secretary 604.484.5090 · sheilamorissette@mac.com

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Donna Partridge 604.876.1120 · donnapartridge@telus.net

Kathryn O'Regan koregan@novuscom.net

Membership

Matthew Freed, Chair 604.899.3383 · membership@bcpotters.com

Shari Nelson 604.987.2779 · database@bcpotters.com

Membership Fees

For 12 months, including GST: Individual: \$50, Full-time Student: \$25, Senior (over 65): \$30 Family Studio (2 max.): \$70, Institution/Group/Corporation: \$100

Renewals

• In person: pay by Visa, cheque or cash at the Gallery of BC Ceramics OR

• By mail: pay by Visa or cheque and mail to the Guild; mark the envelope and cheque with 'Membership Renewal'

New Membership

Use the two methods above. If you submit by mail, mark the envelope 'New Membership'



Potters Guild of BC Newsletter

Published 10 times yearly, the PGBC Newsletter is an information link for members.

Submissions: send articles, reviews, images, member news, letters and information to: editor@bcpotters.com by the 8th of each month. Submissions may be edited for space.

Advertising Rates': All ads are payable upon receipt of invoice Full page: \$170, 2/3 page: \$115, 1/2 page: \$85, 1/3 page: \$55, 1/6 page: \$30 (not including GST) Please submit ads as .tiff, PDF or .eps files. Ad rates are for files requiring no further work by our staff. Ads that are not the correct size, or that need formatting or basic design work will cost \$10 extra.

Unclassified Rates: Members FREE! Non-members: \$20

Insert Rates: (not including GST) Members: \$75. If overweight, pay additional postage costs. First come basis. Outside groups: \$200 corporate/\$100 community.

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Andrea Maitland, proofreader

Guild Committees: free within postage; pay for overweight.

*Advertising and insert rates subject to change

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